

Announcing *mfi* 2018

LEADERS GROWING LEADERS
FOR URBAN FORESTRY

MUNICIPAL FORESTRY
INSTITUTE

Do You Have What It Takes To Move Yourself or Your Urban Forestry Effort To The Next Level?

The Municipal Forestry Institute (or MFI) may be able to take you there! MFI is an exciting, high-level training opportunity educating people in the leadership and managerial aspects of urban forestry. This week-long intensive educational program delivers a challenging opportunity to grow a more successful community tree program. Come learn and master leadership and management tools of program administration, coalition building, strategic thinking, program planning, and public relations by investing a week in your personal growth and development. Sign up now for MFI 2018, being held February 18-23, 2018 in Litchfield, CT.

Why Should YOU Attend?

MFI is a unique leadership and professional development opportunity you won't find anywhere else. A team of dedicated urban forestry professionals from across North America will help you gain insights into how to move from a good urban forestry effort to a great one. You will learn from and network with urban forestry professionals from large cities and small towns, state and federal agencies, and non-profit organizations. MFI is an investment in your professional future - one that could pay great dividends to you and your city or organization.

What Does MFI Cover?

The Institute curriculum was developed by a team of urban forestry professionals and educators with dozens of years experience in leading urban forestry efforts at the local, state/provincial, federal, and non-profit levels. There are four major components of the MFI curriculum:

- *Developing A Leadership Approach To Your Position*
- *Thinking and Planning Strategically to Advance Urban Forestry Efforts*
- *Working Effectively with Boards, Coalitions, and Non-Profit Organizations*
- *Managing the Relationship Between People and Trees*

The curriculum is presented in a variety of formats including lectures, multi-media presentations, panel discussions, group exercises, and real-life scenarios.

What Past Participants Say About MFI:

"MFI is a very worthwhile experience for everyone who attends who puts the effort into the week. It does take some effort, and some letting go, but there is much to be gained. I highly recommend it to anyone interested in attending."

– **Chris Donnelly, CT Urban Forestry Coordinator**

"I came out of MFI with a learning journal that is packed with information and notes from my experience. It's a great reminder of the days in the classroom, how we worked together to solve problems, the bonding with people that you otherwise would have never met." – **Heather Dionne, Hartford, CT**

"MFI is the next best step you should take to grow your urban forestry programs...the dividends from MFI are immediate." – **Mike Duran-Mitchell, NYC, NY**



February 18–23, 2018
Wisdom House Retreat
and Conference Center
Litchfield, CT



Who Should Attend?

People who plan, manage, or advocate for urban forestry efforts and who want to become more effective leaders. Past MFI classes have included:

- ❖ *City Foresters and City Arborists*
- ❖ *Urban Foresters, Municipal Arborists, City Planners, Tree Wardens*
- ❖ *State Urban Forestry Staff*
- ❖ *Municipal Tree Advocates*
- ❖ *Non-Profit Organization Staff*

Registration Details

The all-inclusive registration fee for MFI 2018 covers the following:

- ❖ *All course materials*
- ❖ *Five nights hotel lodging (Sunday through Thursday)*
- ❖ *All meals from Sunday supper through Friday breakfast*

Registration Investment:

\$2099 USD for SMA members
\$2199 non SMA members

CEU Options Available

ISA CA, BCMA, Municipal Specialist
SAF Certified Forester
APA/AICP Certified Planner

HOW TO APPLY

Visit www.urban-forestry.com. Course registration closes on December 1, 2017 or when full. If you have any questions, contact the SMA at: urbanforestry@prodigy.net or ask someone who has attended!

Register Today for the 2018 Municipal Forestry Institute



Presentations from Experienced Instructors



Dining Together - Additional Networking

MFI 2018 Location & Travel Details



The 2018 MFI will be held at the Wisdom House Retreat and Conference Center, Litchfield, CT, located about 30 miles west of Hartford. You can visit the [Wisdom House](#) website for details, but note that you may NOT reserve a room for MFI through that website.

Please do not make any air travel reservations for MFI 2018 until you have received your acceptance email in late December 2017. This email will contain travel guidance including information about transportation arrangements from the airport to the Wisdom House Retreat and Conference Center.

The MFI is
a program of
the Society of
Municipal Arborists



For sponsorship
opportunities,
contact SMA at
urbanforestry@prodigy.net

Will this be the year
you join over 700
people who have
graduated MFI?



Small Group Discussions and Exercises



Real-Life Problem Solving Sessions

MFI 2018: What to Expect

Required Institute Pre-Work

Part of the MFI experience involves readings and online discussions that will be held during January and early February, 2018. If you're accepted into MFI 2018, you'll need a valid email address and internet access from work or home. Plan on spending about 1-2 hours a week for 5 to 7 weeks on the Institute Pre-Work.

Instructors

The MFI 2018 instructional staff comes with decades of experience in all phases of urban forestry, at the municipal, state/provincial, federal, private, and non-profit levels. Most MFI teaching teams have over 100 years combined urban forestry expertise.

MFI Week Schedule

MFI is an intensive learning experience. You must be able to attend from 4 pm on Sunday until noon on Friday.

There are numerous breaks and a little free time, but the event involves a rather demanding and time-intensive schedule. Though there are sights to see in the area, plan to see them before or after, not during MFI. Your full attendance will be required at every session - partial attendance is not possible. Sorry but pets, partners, and dependants or guests cannot be accommodated at MFI.

Online Registration is Now Open at www.urban-forestry.com