



SMA 51ST ANNUAL INTERNATIONAL CONFERENCE AND TRADE SHOW

DENVER, COLORADO
“GET HIGH ON TREES!”



Photo by Rich Grant Courtesy of VISIT DENVER

Monday, November 16, 2015

Pre-Conference Workshop/Denver Urban Forestry Tour (Separate Registration/Fee Required)

1:00 – 4:00 pm – Buses will leave hotel at 12:30

This workshop will provide a look at Denver’s urban forest, led by those who manage it.

8:15 – 8:35am Inside View of Denver’s Urban Forestry Program
Robert Davis, City Forester, Office of the City Forester, City and County of Denver

Hear all the unique and exciting aspects of the Mile High City’s urban forestry program from those who are leading the effort.

8:35 – 9:20am Baseline and Trends in Municipal Forestry Management: Results from a 2014 Census

Ward Peterson, Manager Utility and Urban Resources, Davey Resource Group

Richard Hauer, Professor of Urban Forestry, University of Wisconsin-Stevens Point

A look at the current capacity of municipal tree management regionally and across the United States, including trend changes that have occurred since the initial work in 1974. Participants will learn how to integrate an urban forest scorecard approach in assessment of municipal forestry operations and will be able to examine just how their program is performing.

9:20 – 10:05am How Long-Term Street Tree Studies Can Inform Management

Greg McPherson, PhD, Research Forester, Pacific Southwest Research Station, USDA Forest Service

Monday, November 16, 2015

- Noon – 7:00 pm Registration Open**
- 1:00 – 4:00 pm Pre-Conference Workshop**
- 5:00 – 6:00 pm Fun Run, Walk, or Watch to support the Urban Forest Foundation**
- 6:00 – 7:30 pm MFI Reunion—The 3rd Annual Gumby Gathering, Location TBD**

Tuesday, November 17, 2015

- 7:00am – 4:00pm Registration Open**
- 7:00 – 8:00am Breakfast with Exhibitors**
- 7:00 – 8:00am First-Time Attendees Breakfast with Organization Leaders**
- 8:00 – 8:15am Welcome/Opening Comments**
David Lefcourt, President, Society of Municipal Arborists

Natalie van Doorn, PhD, Pacific Southwest Research Station, USDA Forest Service

Learn how urban forest managers can use data from long-term street tree studies to refine the tree planting palette for climate resilience and improved performance, as well as increase funding for tree care.

10:05 – 10:15am NUCFAC Update

Walt Warriner, NUCFAC representative

10:15 – 10:35am Break with Exhibitors

10:35 – 11:05am Using the Carbon Market to Fund Urban Forestry Programs

Shawn Gagne, Founder, Urban Offsets

City trees are the highest value source of carbon credits available in America, yet they are hard to develop. This presentation identifies the two ways American cities can access the carbon market as suppliers--using the two Climate Action Reserve protocols for tree planting and improved forest management. We will summarize these two protocols; highlight their differences, restraints, and benefits; and provide practical context from two North Carolina cities.

11:05 – 11:45am The High Costs of Poor Planning

Gordon Mann, Consulting Arborist, Mann Made Resources

This presentation will share specific requirements for growing trees included in projects. Every new project needs trees to get approved by planning commissions and councils. Too many developers photo-shop images of trees into sites where the trees will never grow to achieve the shade and canopy shown in the brochure. The costs and failures of these situations are dramatic.

11:45am – 1:15pm Awards Luncheon

1:15 – 1:55pm Who's Winning? The Conflict between Trees and Utility Wires

Dave Johnson, Manager of Technical Services, Asplundh Tree Expert Co.

Attendees will be challenged to explore the real reasons why utility-tree conflicts continue to exist within their municipal boundaries and to develop working strategies to resolve their local issues.

1:55 – 2:25pm Why Tree Inventories Work

David Lefcourt, City Arborist/Tree Warden, City of Cambridge, MA

Having an active tree inventory is beneficial for urban forestry programs, allows the city arborist to make better informed decisions, and helps to attain budget increases for the urban forestry program.

2:25 – 2:50pm Investment Strategies in San Joaquin Valley's Urban and Community Forests

Elizabeth Lanham, Program Manager, California Urban Forests Council

Dorothy Abeyta, Special Districts Arborist for the City of San Jose, CA

Learn how to utilize CivicSparks' innovative methods of engaging municipalities to gain political support; develop local champions of urban and community forestry efforts; and provide municipal staff and community groups with the resources necessary to implement urban forestry or other green infrastructure projects.

2:50 – 3:20pm Break with Exhibitors

3:20 – 3:50pm Applying Local Research to Equitable Urban Forest Management in Portland, Oregon

Jeff Ramsey, Botanic Specialist, Portland Parks and Recreation-Urban Forestry

Attendees will learn about Portland's experience in partnering with local institutions to research urban tree canopy; factors influencing the distribution of Portland's canopy and its potential, and how that relates to findings in other cities; redefining metrics of success for urban forestry programs to include equity; and how a city's planting strategy can address canopy goals without exacerbating the disparity in access to the urban forest and its benefits.

3:50 – 4:20pm Summer Vacation? No Way! The SMA Intern Experience

Our interns will share some of the highlights of their ten-week internships.

4:20 – 5:00pm New Tools Mean New Hope for EAB Management

John McNeil, Manager of Forestry, Town of Oakville, ON

Joe Meating, B.Sc., M.Sc. – President, BioForest Technologies Inc.

Receive positive messages about how ash canopy conservation works. Learn how to successfully develop a community-based forest health ambassador program. Take away the most up-to-date information about useful, functional tools to manage Emerald Ash Borer, which can also be transferred to other pests. These tools are from the Society of Municipal Arborists "EAB Toolkit."

5:00 – 6:00pm SMA Annual Business Meeting

5:00 – 8:00pm Certified Arborist & Municipal Specialist Exams

Pre-registration to sit for exam required. Contact ISA to pre-register.

6:00 – 7:30pm Reception with Exhibitors and Other Partner Groups

Silent Auction—Bids Support Urban Forest Programs 